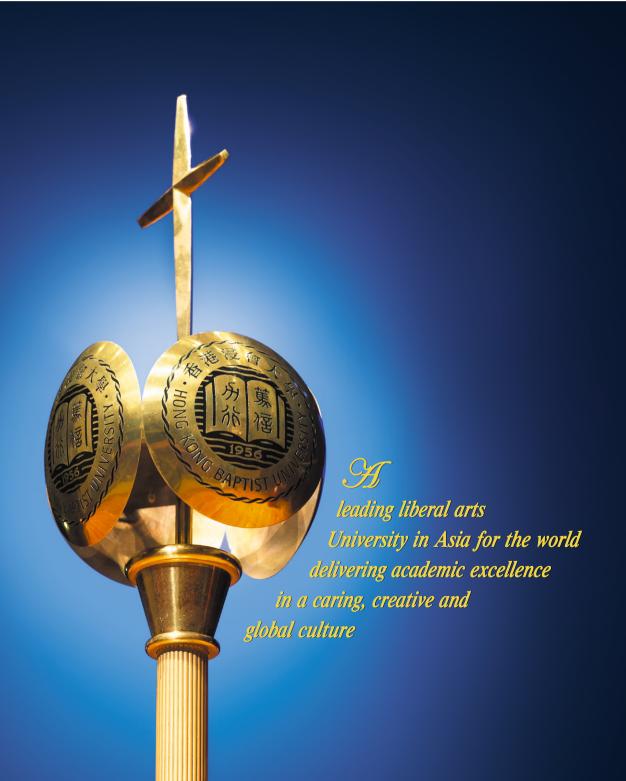


Inauguration Ceremony of Endowed Professorships

2022



Endowed Professorships Scheme

An "Endowed Professorship" is among the highest honours that can be bestowed upon prominent academics at Hong Kong Baptist University in recognition of their accomplishments and in support of their scholarly endeavours. Established thanks to the backing of philanthropic benefactors, the Endowed Professorships Scheme aims to recruit and retain the world's top scholars, thereby strengthening our research capacity, extending the frontiers of knowledge and nurturing upcoming talents and leaders for society. The Scheme also provides remarkable opportunities for visionary donors to partner with the University in advancing ground-breaking research and academic excellence in their chosen disciplines for the betterment of humankind. Thus, it is a resounding acclamation of the merits of the appointed faculty and also serves as an enduring tribute to the generous supporters whose role is instrumental in the establishment of such positions.

Since its launch in 2006, the Endowed Professorships Scheme has been enthusiastically received and is invaluable in enriching the resources available to the University. The Scheme is an immense source of encouragement in our endeavours to scale new heights of success while faithfully following our distinctive trajectory towards becoming a leading liberal arts University in Asia for the world.

冠名教授席計劃

「冠名教授席」是香港浸會大學授予校內傑出學者的其中一項最崇高榮譽,以表彰他們的貢獻,並支持他們的學術活動。此計劃透過熱心人士慷慨捐資而成立,旨在延攬及挽留國際頂尖人才,從而壯大浸大的研究實力,開拓各知識領域,啟迪後學並為社會培育英才。與此同時,它為高瞻遠矚的仁人善長提供寶貴的機會,與浸大結為夥伴,襄助其自選範疇的教研發展,俾使不斷突破創新,力臻卓越,造福社群。因此,「冠名教授席」不但是對優秀學者輝煌成就的表揚,同時亦是向樂善好施的捐贈者致以恆久敬意。

自2006年推出以來,「冠名教授席」計劃獲各界熱烈響應,為大學帶來充裕的資源,使其得以精益求精,繼續向成為立足亞洲、惠及全球並具領導地位之博雅大學的目標邁進。

sincerely invite all sectors of the community who share our vision to render their support to this meaningful Endowed Professorships Scheme. Your contribution will not only help our high-calibre scholars to persevere in their quest for excellence, but also fully utilise their profound expertise for the benefit of all humankind.



我誠邀社會各界同路人支持浸大的「冠名教授席」計劃,您們的鼎力支持不但可以襄助我們的學術團隊追求卓越,更能以知識造福人類,貢獻世界。

Dr. Clement C.J. Chen, GBS, JP Chairman of the Council and the Court Hong Kong Baptist University

香港浸會大學校董會暨諮議會主席 陳鎮仁博士,GBS,JP

very endowed professorship is an enduring tribute to the donor who has established it, connecting the donor to the University in a shared vision and binding partnership.

每個冠名教授席由各界支持者與浸大共 同建立,標誌着捐贈者的遠見和眼光, 樂於與大學締結長遠的夥伴關係。



Professor Ping-kong Alexander Wai President and Vice-Chancellor Chair Professor of Photonics Hong Kong Baptist University

> 香港浸會大學校長 光子學講座教授 衞炳江教授

Inauguration Ceremony of Endowed Professorships 2022

4 August 2022 University Chapel

Order of Ceremony



Processional

Declaration of Opening of Ceremony

Dr. Clement C. J. Chen, GBS, JP Chairman of the Council and the Court

Welcome Address

Professor Ping-kong Alexander Wai President and Vice-Chancellor

Inauguration

Dr. Mok Man Hung Endowed Professor in Chemistry

Professor Gary Wong Ka Leung

Ma Pak Leung Endowed Professor in Innovative Neuromedicine

Professor Ken Yung Kin Lam

Raymond R. Wong Endowed Professor in Media Ethics

Professor Chan King Cheung, BBS

Declaration of Closing of Ceremony

Dr. Clement C. J. Chen, GBS, JP Chairman of the Council and the Court

Recessional



Public Orator

Professor Rick W.K. Wong Interim Provost

Master of Ceremonies

Dr. Theresa Kwong

Director of the Centre for Holistic Teaching and Learning

冠名教授就職典禮 2022

二零二二年八月四日 大學禮拜堂

典禮程序

主禮人就席

宣佈典禮開始

校董會暨諮議會主席 陳鎮仁博士,GBS,JP

致歡迎辭

校長衞炳江教授

就職儀式

莫民雄博士化學教授

黄嘉良教授

馬百良創新神經藥物教授

翁建霖教授

黄應士傳媒倫理操守教授

陳景祥教授,BBS

宣佈禮成

校董會暨諮議會主席 陳鎮仁博士,GBS,JP

主禮人退席

宣讀讚辭

黄偉國教授 暫任常務副校長

司儀

Dr. Mok Man Hung Endowed **Professorship in Chemistry**

Endowed by Various Donors

he late Dr. Mok Man Hung served HKBU dedicatedly during his lifetime. Alumni from the Department of Chemistry have therefore done their utmost to raise funds for the establishment of this Endowed Professorship in Chemistry, so as to acknowledge Dr. Mok's contributions over the years and to continue his vision of promoting sustainable research development of the University.

Various Donors

To advance the University's academic standards and stature, as well as to make an impact on the community through knowledge transfer, the Baptist Chemists, an HKBU alumni association, initiated the move to establish an Endowed Professorship in Chemistry in the name of Dr. Mok Man Hung (1943 – 2015), a former Vice-President (Administration) and Council Secretary, Dean of the Faculty of Science and Head of the Department of Chemistry at HKBU. Alumni from the Department of Chemistry have done their utmost to raise funds for this Endowed Professorship in order to acknowledge Dr. Mok's contributions over the years and to continue his vision of promoting the sustainable research development of the University. The University also hoped that the establishment of the Endowed Professorship in Chemistry will help in the recruitment and retention of the highest-quality scholars and also finance research to advance the frontiers of knowledge for the benefit of the wider community.

This Endowed Professorship is made possible with the significant contribution from the following supporters and alumni of the University:

Diamond Sponsors with donation of HK\$500,000 or above

Hop Yuen Charitable Foundation Limited Mr. William Hui Chun Lim Dr. Jacinto Tong Man Leung

Gold Sponsors with donation of HK\$100,000 or above

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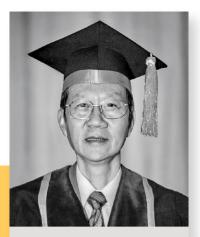
Professor Ricky Wong Ngok Shun Yan Lee Construction Company Limited

Mr. Yu Yun Kau

莫民雄博士化學 教授席

各贊助人

已故莫民雄博士一生盡心服務浸大,故一眾化學系校友及大學友好同心協力籌募經費,希望通過設立此冠名教授席向莫博士致以崇高的敬意,並承傳其畢生志願,推推科研發展。



Dr. Mok Man Hung 莫民雄博士

各贊助人

為了提升浸大在化學方面的學術水平及地位,通過知識轉移造福社會,浸會化學系舊生會遂建議設立化學教授席,以莫民雄博士 (1943 - 2015) 冠名,並獲大學支持。莫博士為浸大前行政副校長暨秘書長、理學院院長及化學系主任,一生盡心服務浸大。一眾化學系校友同心協力籌募經費,希望藉此冠名教授席向莫博士致以崇高的敬意,表彰他多年來對大學的貢獻,並承傳其畢生志願,推進科研發展。大學期盼透過成立「莫民雄博士化學教授席」,延攬國際知名學者並資助研究項目,以提高學術研究水平,拓展知識領域, 措福社群。

「莫民雄博士化學教授席」得以設立,有賴以下校友及大學友好的鼎力支持:

鑽石贊助——捐款港幣五十萬元或以上

崔紹漢博士

合源慈善基金有限公司

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香港浸會大學尚志會

慮子鬯先生

莫少馨女士、莫秀馨女士、莫淑馨女士、

莫倩馨女士、莫美馨女士

伍堅石先生

紹邦企業有限公司

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黄俊傑先生 黄岳順教授

仁利建築有限公司

余潤球先生

Dr. Mok Man Hung Endowed Professor in Chemistry

Professor Gary Wong Ka Leung

rofessor Gary Wong Ka Leung is currently Head and Professor of the Department of Chemistry, Hong Kong Baptist University (HKBU). Widely considered to be a leading figure in the field of lanthanide-based complexes and materials used for fundamental photochemistry, spectroscopy and bio-imaging applications, Professor Wong has a remarkable record in producing innovative and cutting-edge research, ranging from fundamental to frontier topics and from pure to applied themes. After receiving his Doctorate degree from The University of Hong Kong, Professor Wong was awarded the Royal Society Postdoctoral Fellowship to pursue his research at Durham University, UK, under the supervision of Professor David Parker, a Fellow of the Royal Society (FRS). He established his independent research group at HKBU in 2011. He was promoted to Full Professor and appointed Head of the Department of Chemistry in 2017.

Professor Wong's research directs towards developing biological applications that help in the diagnosis of and therapies for cancers. His team has developed a new Epstein-Barr virus (EBV) targeted therapy that specifically kills cancer cells without affecting normal cells. The uptake of this drug can also be traced by the fluorescent signal, and it can be used for cancer cell imaging. Another revolutionary invention of his team is a non-invasive, urine-based prostate cancer detection kit that detects the biomarker affected by cancer cells with an accuracy of up to 90%. It helps to address the limited sensitivity and specificity problems associated with traditional blood tests, which have an accuracy of only 40%. Professor Wong has also invented the "Lanthanide Toolbox", a new medical imaging reagent that can detect Joubert syndrome and other genetic disorders accurately, within a short period and at a low cost. These inventions have won Professor Wong and his team a number of prizes at the Geneva International Exhibition of Inventions. He was also the founder of New Life Medicine Technology, the first HKBU spin-off technology company to establish a research centre in China's Greater Bay Area.

In 2015, Professor Wong received the Junior Award from the European Rare-Earth and Actinide Society in recognition of his achievement in the research and application of the group of f-block elements (rare earth elements), becoming the first such awardee in Asia's universities. In 2018, he was the plenary speaker at the 9th National Conference and International Forum on Rare Earth Luminescent Materials, the largest conference on lanthanide in academia, as well as the keynote speaker at the 9th Asian Bioinorganic Chemistry Conference. Recently, a research project titled "The design, fundamental research and biological applications of fluorescent small molecules" led by Professor Wong won a second-class award in the Natural Sciences category at the Ministry of Education's Higher Education Outstanding Scientific Research Output Awards 2020 (Science and Technology).

Over the years, Professor Wong's distinguished research has been supported by his success since 2011 in securing more than HK\$43 million of external funding from the Hong Kong Research Grant Council, the Health and Medical Research Fund and the Croucher Foundation. He also has a strong publication record, with more than 150 papers published in peer-reviewed journals. These include *Nature*'s sister journals, *Advanced Science*, *Proceedings of the National Academy of Sciences (PNAS)* and *Journal of the American Chemical Society (JACS)* (h index = 47, citation > 5,500).

Professor Wong serves on the scientific advisory committees of several renowned academic conferences including the International Symposium for Phosphor Materials and Applications. He is also a member of the international advisory board for *ChemPlusChem* and an editor of the *Journal of Luminescence*. Professor Wong was appointed a member of the admission panel of the Hong Kong Science and Technology Parks Corporation's Technology Business Incubation Programmes.

莫民雄博士化學教授

黄嘉良教授

黄嘉良教授現為香港浸會大學(浸大) 化學系系主任及教授,是鑭系元素基礎 光化學、光譜學和生物成像研究的權 威,其研究涵蓋基礎及前沿範疇,亦 涉及理論以至應用,極具革新性並處於 領先地位。黃教授於香港大學取得化學 博士學位後,透過英國皇家學會博士後 獎學金的資助,在皇家學會會員David Parker教授的指導下於英國杜倫大學



開展學術科研工作。2011年,黃教授在浸大成立獨立研究小組;2017年被擢升為正教授,並擔任化學系系主任。

黃嘉良教授致力於開發有助於癌症診斷和治療的生物學應用,於該領域甚具影響力。黃教授與其團隊發明了針對EB病毒的新型靶向療法,可殺死癌細胞而不影響正常細胞,藥物在體內攝取後可透過熒光訊號進行追蹤,亦可用於癌細胞成像。其另一革命性發明為「前列腺癌無創尿液檢測試劑盒」,可檢測尿液中受癌細胞影響的生物標記,準確度達九成,比準確度僅四成的傳統血液測試方法更為優勝。黃教授的「鑭系元素工具箱」則是嶄新的醫學造影試劑,可以較短時間及較低成本準確檢測Joubert綜合症和稱為「纖毛病變」的一類遺傳疾病。這些發明為黃教授及其團隊於日內瓦國際發明展上取得多個大獎。他亦是首間進駐大灣區市場設科研基地的浸大初創企業——新生命醫藥科技有限公司的創辦人。

2015年,黃教授獲頒授歐洲稀土金屬和錒元素協會青年科學家獎以嘉許他在研究與應用化學元素「f系元素」(稀土金屬)的成就,成為首位來自亞洲地區大學的得獎者。2018年,黃教授被特邀為第九屆全國稀土發光材料國際會議暨國際論壇的大會發言人,這是有關鑭系元素最具影響力的學術會議;同年他亦在第九屆亞洲生物無機化學會議上發表了主題演講。最近,由黃教授領導的研究項目《多功能熒光小分子的設計合成、基礎研究及生物應用》榮獲國家教育部頒發2020年度高等學校科學研究優秀成果獎(科學技術)自然科學獎二等獎。

自2011年以來,黃教授成功獲得香港研究資助局、醫療衛生研究基金和裘槎基金會撥款逾港幣4,300萬元,資助其研究項目。黃教授著作甚豐,迄今在國際頂級權威學術期刊上發表了超過150篇文章,包括《Nature》系列期刊、《Advanced Science》、《美國國家科學院院刊》、《美國化學會志》等(hindex = 47,citation > 5,500)。

黃教授在多個知名學術研討會(如磷光材料及其應用國際研討會)的科學顧問委員會中擔當要職。他也是國際期刊《ChemPlusChem》國際顧問委員會成員,以及《Journal of Luminescence》編輯,他更獲委任為香港科技園公司科技創業培育計劃申請委員會委員。



Ma Pak Leung Endowed Professorship in Innovative Neuromedicine

Endowed by Ma Pak Leung Co., Ltd.

he nervous system, which controls most of the functions in mind and body, is the most important system in the human body. Dysfunctions of the nervous system may therefore cause serious health problems. Unfortunately, most of these neurodegenerative diseases are incurable. I profoundly hope that the establishment of this first-ever endowed professorship in innovative neuromedicine can promote studies on translational solutions for these devastating diseases.

Mr. Mongkolchai Mavichien, Director of Ma Pak Leung Co., Ltd.

With a historical legacy dating back to 1822, the second year of the Daoguang reign in the Qing Dynasty, Ma Pak Leung has more than 200 years of specialisation in Traditional Chinese Medicine (TCM). Starting out as a simple drugstore in Foshan, Guangdong, Ma Pak Leung evolved into a pharmaceutical manufacturer which moved to Hong Kong in 1949 and was officially incorporated as Ma Pak Leung Company Limited in 1958. Today, it is the fifth generation of the Ma Pak Leung family that is in charge of the business.

Adhering to the Company's patient-first philosophy, Ma Pak Leung Company Limited provides safe, high-quality medicines not just to prevent and treat diseases but also to enhance customers' health and well-being. Based on ancient prescriptions, Ma Pak Leung makes full use of its extensive knowledge and wide-ranging clinical experience of TCM to develop a comprehensive variety of medical products including ointments, pellets, pills, powder, tea, oil, and medicated wine. At its peak, it has produced more than 180 types of TCM products.

Riding on the wave of the fourth industrial revolution, Ma Pak Leung continues to embrace its traditional wisdom while keeping abreast of the times. In 2019, Ma Pak Leung collaborated with Hong Kong Baptist University (HKBU) in an R&D project entitled "Autologous Neural Stem Cell (NSCs) Harvest: Precision cell therapies for neurodegeneration in animal model of Parkinson's disease", launched by the Innovation and Technology Commission.

As a research-led liberal arts university, HKBU is totally committed to developing focused areas of research and promoting knowledge transfer to create value for society. Furthermore, HKBU is at the forefront of research and service provision of TCM. Through the establishment of this first-ever innovative neuromedicine endowed professorship at HKBU, Ma Pak Leung joins hands with the University in advancing the frontiers of research and applications in neuromedicine, with innovative concepts and technologies strengthening public healthcare for the overall benefit of society.

馬百良創新神經藥物 教授席

馬百良藥廠有限公司捐資

神經系統主宰大腦和身體大部分 活動的器官,是人體最重要的系 統。神經系統的功能障礙將導致 嚴重的疾病。不幸的是,這些神



Mr. Mongkolchai Mavichien 馬泰炎先生

經退行性疾病大多數都無法治癒。我希望憑藉設立首個創 新神經藥物教授席,推動更多轉化治療的研究,以對抗這 些破壞性疾病。

馬百良藥廠有限公司董事馬泰炎先生

始創於清朝道光二年(公元1822年),馬百良藥廠已經有200年歷史。馬百良母公司祖名為「貴寧堂馬百良」。嘉慶初年,它是一間位於廣東省佛山鎮售賣國貨的藥店。後至清道光二年(1822年),由馬准衡公接任經營後,再由國藥店演進成製藥廠。1949年,馬百良遷至香港繼續經營,並於1958年正式註冊為馬百良藥廠有限公司,現時由家族第五代傳人掌舵。

馬百良藥廠恪守「以病者福利為先」的祖訓,做藥救人、良心製藥,以 其多年來對中藥的認知及臨床經驗心得,在中國古方醫藥的基礎上研製 出膏、丹、丸、散、茶、油、酒等多類成藥,最高峰時期曾出產過180 種不同種類的藥品。

邁向第四次工業革命的創新年代,馬百良藥廠一方面擁抱傳統智慧,另一方面亦與時並進,於2019年與香港浸會大學(浸大)一起參與香港特別行政區創新科技署項目,利用生物科技及創新神經再生醫藥元素提升大眾健康。

浸大作為一所研究型博雅大學,一直致力發展重點研究領域,並推動知識轉移為社會創造價值,亦是中醫藥的科研及醫療服務的先驅。我們期盼透過於浸大設立首個創新神經藥物教授席,與大學攜手以創新概念及科技,推進在神經藥物領域的科研和應用,從而促進公眾健康和提升市民福祉。

始創於 1822年



SINCE 1822



Ma Pak Leung Endowed Professor in Innovative Neuromedicine

Professor Ken Yung Kin Lam

rofessor Ken Yung Kin Lam is Professor of the Department of Biology and Executive Associate Dean of the Graduate School at Hong Kong Baptist University (HKBU). He is also the founder and Director of the Golden Meditech Centre for NeuroRegeneration Sciences. Professor Yung received his doctoral degree at the University of Oxford and returned to his alma mater HKBU to embark on his prolific and fruitful career in transdisciplinary research, focusing on the causes and innovative treatment of neurodegenerative diseases.

The research carried out by Professor Yung has been extensive and all-encompassing, ranging from the causes of neurodegenerative diseases to advancements in innovative treatments for these diseases. He has published more than 170 international journal articles in high impact SCI journals. Among Professor Yung's eminent research works is a published research paper that pinpointed exposures to PM2.5, a key air pollutant, as a key culprit causing neurodegenerative diseases. The paper was recognised by the Web of Science as the top 1% cited paper within the first year in the field in 2019.

In addition, Professor Yung and his collaborators have established a full series of the transdisciplinary biomedical technology of neural stem cell therapy for individual subjects, the first of its kind in the scientific world. Among these achievements, Professor Yung and his team also pioneered the integration of nanotechnology and neuroscience to accomplish a harvest of autologous ("self") neural stem cells from individual brains, which was published in *Angewandte Chemie* in 2013. This is the first-ever technology that can safely harvest neural stem cells from individual subjects and deliver a replacement of neurons to subjects with neurodegeneration. The findings proved that these individualised neural stem cells after harvesting, culturing and engineering can provide ultimate treatments for Parkinson's disease in animal models. By implementing the concept of "using one's own body parts to repair oneself", this technology is groundbreaking in the sense that it has great potential for translation from bench to bed, having great impact on future therapy for patients with neurodegenerative diseases. This technology has gained over thirteen patents in China, the United States, Europe, and Hong Kong.

Professor Yung has also engaged in advancements of stem cell engineering with application of inorganic nanomatrices. This nanomatrix technology, first-known to science with the concept published in *Advanced Science* in 2019, is capable of transforming neural stem cells to mature functional neurons without using hazardous chemicals. This technology revolutionises traditional cell culture methods into a safer, swifter and more efficient path for stem cell engineering. It has been awarded over three patents in China, US and Hong Kong.

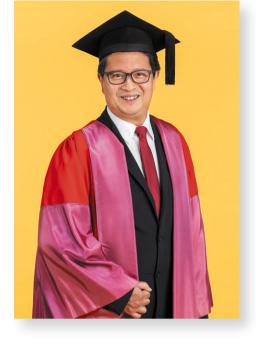
Integrating these two new technologies and the advancements in neural stem cell replacement therapy not only helps to pave the way for translation and future human applications, but also brings new hope of curative treatments for patients with neurodegenerative diseases. With these trailblazing inventions, Professor Yung and his collaborators have won over 40 international and national invention and innovation awards. They include Gold Medals from the International Exhibition of Inventions of Geneva in 2016 and 2018, and Gold Prize in the Technology Start-up Award under the Fifth Bank of China (HK) FITMI Achievement Award organised by Hong Kong Federation of Innovative Technologies and Manufacturing Industries (FITMI) and Bank of China (HK) in 2015.

Professor Yung has proactively engaged with the broader international scientific community and with community affairs. He was a member of the International Brain Research Organization and sat on the expert panel of China's Ministry of Science and Technology. He is past President of the Hong Kong Movement Disorder Society and advisor for Hong Kong Parkinson's Disease Foundation.

馬百良創新神經藥物教授

翁建霖教授

翁建霖教授現為香港浸會大學(浸大) 生物系教授,同時擔任研究院常務副院長。他亦是金衛醫療神經再生研究 中心的創辦人和主任。翁教授在英國 牛津大學獲取哲學博士學位後,即回 母校浸大開展其成果豐碩的跨學科學 術生涯,專注研究神經退行性疾病的 成因及創新治療方法。



翁建霖教授的研究領域廣泛,涵蓋神

經退行性疾病的成因及創新治療方法,並於國際具高度影響力的科學學術期刊發表了超過170篇文章。翁教授和他的團隊確定了空氣污染物有可能是神經退化的關鍵元凶,並發表了一篇學術論文指出暴露於PM2.5中與一系列神經退行性疾病的重要關係,論文出版後首年於2019年獲科睿唯安(Web of Science - Clarivate)定為領域中全球最高1%徵引的文章。

此外,翁教授與合作夥伴建立了一套完整的跨學科神經幹細胞生物醫學技術,全是科學界首創的技術,其中一項重要發明就是結合納米科技和神經科學而成的「自體神經幹細胞分離技術」,於2013年在《Angewandte Chemie》發表,該首創技術可以安全地從患者身上採集神經幹細胞,為患者提供自體細胞替代治療方案;翁教授的發現證實自體神經幹細胞經採集、培養和工程改造後,可以在動物身上有效地治療柏金遜症,通過貫徹「用自己的身體部位來修復自己」的關鍵理念,有如「百川歸海」的巨大潛力,為生物醫學界創先河,對未來神經退行性疾病的治療產生重大影響。這項技術已於中國、美國、歐洲及香港取得共13項專利。

翁教授還致力推動在幹細胞工程上應用無機納米基質;利用納米基質技術,無需使用有害的化學品便可將神經幹細胞轉化為成熟的功能性神經元,是首創科學技術,於2019年在《Advanced Science》發表。此技術突破傳統的細胞培養方法,提供更安全、快捷和有效的幹細胞工程方法,並獲得超過三項中國、美國和香港專利。

以上兩項關鍵技術結合起來,提供完整系列的神經幹細胞替代療法,為日後轉化作臨床應用開闢道路,也為破壞性神經退行性疾病的患者帶來希望。翁教授及合作夥伴的開創性發明獲得了40多個國際性和國家級發明和創新獎項,包括2016年及2018年日內瓦國際發明展金獎、香港創新科技及製造業聯合總會及中國銀行(香港)合辦之第五屆中銀香港FITMI成就大獎2015中的「初創科技」潛能大獎金獎。

翁建霖教授積極投入國際科學界及社會事務,包括出任國際腦研究組織的委會員成員及中國國家科學技術部評審團專家。翁教授亦曾出任香港運動障礙 學會主席及香港柏金遜症基金顧問。



Raymond R. Wong Endowed Professorship in Media Ethics

Endowed by Professor Raymond R. Wong, SBS

ne of the most important things in journalism is media ethics. I wish that through this first-ever Endowed Professorship in Media Ethics in Hong Kong and the able leadership of Professor Chan King Cheung will help advance the knowledge and the practice in journalistic ethics both within the academia and in the industry, and foster dialogue about media ethics in Hong Kong, across the region and beyond.

Professor Raymond R. Wong, SBS

Hailed as the "Godfather" of Hong Kong journalism, Professor Raymond R. Wong, SBS has a lifetime commitment to journalism. Professor Wong did not study medicine nor engineering according to his parents' wishes in his youth, but instead took the road less travelled by – journalism, and that has made all the difference.

Professor Wong first began his career as a junior reporter in the United States after his completion of journalism studies at the University of Missouri in the 1950s. In 1966, he became a Professional Journalism Fellow at Stanford University. Upon his return to Hong Kong in 1968 he worked for an English-language newspaper, while teaching as a guest lecturer at the then Hong Kong Baptist College. He later became a full-time member of the faculty, and in 1974, he was appointed Head of the Department of Communication.

At a time when journalists with college education were few and far between, Professor Wong bridged the missing link between intellect and journalism through nurturing generations of journalists. Many of them later became outstanding leaders in the field of journalism and communication in Hong Kong, Greater China and other areas.

With a twist of fate, Professor Wong returned to the newsroom in 1976, taking up the role of News Controller at Television Broadcasts Limited. He was later promoted to Assistant General Manager, the most senior person in charge of the news department. The newsroom that he led won numerous local and international accolades, among those, several Peabody Awards and Edward R. Murrow Awards.

Professor Wong's tremendous contributions to journalism education earned him an Honorary University Fellowship and a degree of Doctor of Social Sciences, honoris causa from Hong Kong Baptist University (HKBU), as well as an Honorary Professorship at the Journalism and Media Studies Centre at the University of Hong Kong in recognition of his lifelong dedication to journalism. He was also a consultant professor at the School of Journalism at Fudan University in Shanghai. He was awarded the Silver Bauhinia Star by the Hong Kong SAR government for his distinguished service to education and development of journalism and mass communication in Hong Kong in 1998.

Upon retirement in 2004, Professor Wong chaired the Committee on Review of Public Service Broadcasting. In its final report, the Committee pointed out that "press freedom and the freedom of expression are part and parcel of Hong Kong people's fundamental and constitutional rights".

With an enduring passion for the profession of journalism, his devotion for journalism education also knows no boundaries. In 2020, he generously made a HK\$50 million donation to HKBU, the biggest single gift its School of Communication and Film has ever received, for establishment of the "Dorothy Shen Wong Memorial Fund" in loving memory of his late wife. The Fund is designated for setting up the first-ever Endowed Professorship in Media Ethics in Hong Kong, the first-ever Professional Journalism Fellowship at HKBU ("PJF@HKBU") and scholarships for students of the School.

黄應士傳媒倫理操守教授席

黄應土教授, SBS 捐資

新聞工作其中一項最重要的專業守 則就是新聞操守。我誠盼透過設立 全港首個「傳媒倫理操守教授席」 及在陳景祥教授的卓越領導下,能



Professor Raymond R. Wong 黄應士教授

有效提升學界及業界的新聞道德知識和實踐,促進香港及鄰 近地區內外有關媒體道德的對話與交流。

黄應土教授, SBS

被譽為香港「新聞教父」,黃應士教授,SBS 超過半世紀以來都與新聞結下不解之緣。年少時,黃教授並未如父母所願選修醫科或工程系,反而隨心所向選擇了當時較冷門的新聞學,由此開展了一段豐碩的人生歷程。

在上世紀五十年代,黃教授負笈美國密蘇里大學修讀新聞學,畢業後旋即在當地展開了他的記者生涯。1966年他獲推薦成為美國史丹福大學第一屆「專業新聞院士」,並為首位華裔新聞工作者獲此殊榮。他於1968年回流香港後加入一家英文報社工作,同時在香港浸會學院兼任客席講師。不久,他加入學院傳理系成為全職教員,並於1974年獲委任為浸會傳理系系主任。

在他身處的那個時代,擁有專上學歷的記者可謂寥寥可數,黃教授卻是香港少數能將學術界與新聞工作連繫在一起的人,他成功讓記者配備學識,把新聞變成專業。多年來無數經他指導的學生,早已在香港或大中華地區的新聞界及傳播界以至其他領域,擔任領軍人物。

初心依舊,命運使然,黃教授於1976年重返新聞界,出掌無錢電視新聞部任職新聞總監,成為新聞部的掌舵人,之後更被擢升為無綫電視助理總經理,分管新聞及其他多項業務。在他的悉心領導和管理下,無綫新聞部事事關心,多年來贏取過無數本地及國際的獎項,包括美國皮博迪獎,愛德華·默羅獎等廣播電視媒體界的最高榮譽。

黃教授對新聞教育的貢獻多年來廣受認同,獲香港浸會大學(浸大)先後頒授榮譽大學院士及榮譽社會科學博士,他同時出任香港大學新聞及傳媒研究中心的榮譽教授,並在上海復旦大學新聞學院擔任顧問教授。在1998年,黃教授獲香港特區政府頒發銀紫荊星章,以表彰他致力推動香港新聞和大眾傳播事業的發展。

黃教授於2004年榮休後獲委任為公共廣播服務檢討委員會主席。委員會在其後 發表的最終報告明言「新聞自由和言論自由是香港市民基本的憲法權利之一」。

黃教授不僅對新聞事業傾盡無限熱情,對新聞教育更是無私奉獻。於2020年,他 捐出5,000萬港元予香港浸會大學傳理與影視學院,成立「黃沈慧珍紀念基金」, 紀念他已故妻子並推動新聞教育,為學院成立以來獲贈最大筆捐款。基金用作設 立全港首個「傳媒倫理操守教授席」、浸大首個為現職新聞從業員而設的「香港 浸會大學新聞工作者訪問學人」計劃,亦為學院學生提供獎學金名額。



Raymond R. Wong Endowed Professor in Media Ethics

Professor Chan King Cheung, BBS

rofessor Chan King Cheung, BBS, is currently Professor of Practice in the Department of Journalism of Hong Kong Baptist University (HKBU). He received his Bachelor degree in Arts, a Master of Philosophy degree in Communication and an MBA degree from the Chinese University of Hong Kong, as well as a fellowship in Media Management at the Poynter Institute for Media Studies in the United States.

A distinguished media leader with nearly 40 years of experience, Professor Chan is best known for his illustrious career at the Hong Kong Economic Journal (HKEJ), which has been ranked one of the most credible and influential financial publications in Hong Kong. He first joined HKEJ as a reporter in 1986, was promoted to Chief Editor in 2003 and then became Executive Director and Deputy Publisher in 2010.

Subsequently, he took the helm as President of EJ Digital, where he spearheaded the transition of HKEJ from traditional print to digital channels. By leveraging the use of a digital platform and mobile applications, as well as social media in promoting the company's business, he contributed to its impressive record of growth and success. Under his leadership, EJ Digital has garnered four prestigious awards, and also won an outstanding award from the Hong Kong Association of Interactive Marketing in 2014. Professor Chan has also authored books on the history of Hong Kong's stock exchange and the development of financial market.

Above and beyond these achievements, Professor Chan has assumed a number of leadership roles in the cultural and communication field. In 2015, he ventured into the promotion of culture and the nurturing of cultural industry professionals by becoming CEO of the Hong Kong Association of Cultural Industries. In 2020, he joined AsiaNet Communications Ltd., a major consulting firm in Hong Kong, as Chief Strategist and then Managing Director.

During this period, although he was no longer working in the news industry, he remained passionate about public and current affairs. He continued to wear a variety of hats, one as a radio programme host while another as a newspaper columnist. He covered a broad range of topics including economics, history, politics and international relations, providing a wealth of incisive views and discerning commentaries. Since 2018, he has served as Senior Consultant of the Hong Kong Chronicles Institute.

Apart from being a highly respected communications expert, Professor Chan is a dedicated educator. Since the early 1990s, Professor Chan has taught both undergraduate and graduate courses in journalism and public affairs at tertiary institutions including Shue Yan College, Chinese University of Hong Kong and HKBU. With a fervent passion for education, Professor Chan has served on a number of University panels and committees, including the Academic Consultation Panel of HKBU Department of Humanities and Creative Writing, senior member of the HKBU Foundation, and the Hang Seng University's Advisory Committee for the BA programme in Cultural and Creative Industries.

Professor Chan has actively participated in public service. He was appointed by the Chief Executive of the Hong Kong SAR government in 2006 to the Committee on Review of Public Service Broadcasting, which submitted a review report the following year. From 2010 to 2014, he served the Investor Education Committee and the Products Advisory Committee of the Securities and Futures Commission.

In recognition of Professor Chan's outstanding professional accomplishments and remarkable contributions to the community, the Hong Kong SAR government awarded him the prestigious Bronze Bauhinia Star (BBS) in 2010.

黄應士傳媒倫理操守教授

陳景祥教授, BBS

陳景祥教授,BBS 現為香港浸會大學(浸大)新聞系專業應用教授;他畢業於香港中文大學,先後獲文學士、哲學碩士(傳播)和工商管理碩士學位,並曾赴美國波因特學院進修傳媒管理課程。

陳教授是傳媒界翹楚,投身業界近40年, 最為人熟悉的莫過於他在《信報》的輝 煌事業。《信報》獲譽為香港最具公信 力和影響力的財經報紙;陳教授於1986



年加入《信報》擔任記者,於2003年擢升為總編輯,又在2010年獲委任為副社長及董事。

為配合時代潮流之數碼化發展,陳教授其後擔任《信報》數碼媒體總裁,帶領《信報》進行具前瞻性的全面革新,由傳統印刷出版模式轉為透過無遠弗屆的科技網絡、流動應用程式及各社交媒體發佈新聞及財經資訊,並取得豐碩佳績。《信報》在2014年獲香港互動市務商會頒授總體、手機、社交媒體及網頁四個獎項,同時在整體大獎中獲優異獎。陳教授亦出版過有關香港證券交易和金融市場的書籍。

此外,陳教授先後於多家機構擔任高層領導;他在2015年獲聘為香港文化產業聯合總會行政總裁,致力弘揚中國文化、推動香港文化產業,以及加強文化產業人才的培訓。2020年,陳教授加入亞聯政經顧問有限公司擔任首席策略師及總裁。

在這段日子,即使陳教授離開了新聞界,但他對公共事務念兹在兹,他博學多識、身兼多職,既是電台節目主持,同時又是專欄作家,定期發表文章,題材涉獵甚廣,包括經濟、歷史、政治以及國際關係等議題,都有獨到的見解。自2018年起,他擔任香港地方志中心事務顧問。

陳教授不僅在傳媒界備受尊崇,更懷着春風化雨的熱忱,在工餘積極參與高等院校的教學工作;自九十年代開始,陳教授積極參與新聞人員的培訓,先後於多間高等學府包括樹仁學院、香港中文大學及浸大教授新聞及公共事務的學士學位及研究院課程。此外,陳教授亦獲邀於多間大專院校擔任小組或委員會成員,包括浸大人文及創作系的學術諮詢小組成員、香港浸會大學基金的資深會員,以及恒生大學文化及創意產業學士課程的諮詢委員會成員。

公職方面,陳教授於 2006 年獲香港特區行政長官委任為公共廣播服務檢討委員會成員,並在翌年提交檢討報告書。2010年至2014年,他獲香港證監會委任為投資者教育委員會及產品諮詢委員會成員。

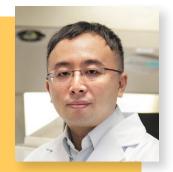
為表揚陳教授的傑出專業成就及對社會的卓越貢獻,香港特區政府於2010年向他 頒授銅紫荊星章。





he biggest impetus for doing research is that some of our breakthrough discoveries will help in early diagnosis of cancer and improve the standard of cancer treatment, not only benefitting society but also ensuring that science is applied to shape human lives.

做研究的最大動力,是我們一些突破性的發現能有助早期診斷癌症,及提高治療癌症的水平;不但能造福社會,亦能 把科學應用於塑造人類的生活上。



Professor Gary Wong Ka Leung Dr. Mok Man Hung Endowed Professor in Chemistry 黄嘉良教授 莫民雄博士化學教授

he neurosystem is the most important organ in the human body, as it controls all movements and commands automatic responses. However, many neurodiseases have no cure yet, and therefore we need to find the causes of these diseases as well as their ultimate cures.

神經系統是人體最重要的器官,它控制一切生理功能和心理反應,惟很多神經疾病仍是不治之症,我們必須找出疾病的成因以及根治的方法。



Ma Pak Leung Endowed
Professor in Innovative
Neuromedicine
翁建霖教授 馬百良創新神經藥物教授

ith my experience and network accumulated in the past four decades, together with the competitive edges of HKBU Department of Journalism, I would like to foster more dialogues and reflections on media ethics among practitioners in Hong Kong and neighbouring regions.

我希望憑藉自己近四十年的媒介經驗和人 脈,結合浸大新聞系的優勢,推動本地以 至鄰近地區的業界人士在傳媒倫理和操守 方面有更多對話和反思。



Professor Chan King Cheung, BBS
Raymond R. Wong Endowed
Professor in Media Ethics
陳景祥教授,BBS
黄應士傳媒倫理操守教授

CHEMISTRY



INNOVATIVE NEUROMEDICINE



MEDIA ETHICS







Endowed Professorships

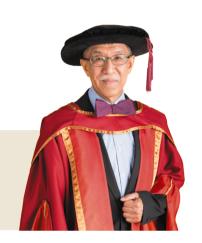
冠名教授席

Dr. Elizabeth K.S. Law Endowed Professor in Advanced Materials 羅嘉穗博士先進材料研究教授

Professor Cheah Kok Wai 謝國偉教授

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Tsang Shiu Tim Endowed Professor in Chinese Medicine Clinical Studies

曾肇添中醫藥臨床研究教授

Professor Bian Zhaoxiang 卞兆祥教授

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Kwok Yat Wai Endowed Professor in Environmental and Biological Analysis 郭一葦環境與生物分析教授 Professor Cai Zongwei 蔡宗葦教授

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Dr. Hung Yeung Pong Wah Endowed Professor in Film and Television 孔楊邦鏵博士電影電視教授

Endowed by

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捐資者

孔憲紹慈善基金有限公司

Appointment to be announced

注 廸

Fung Hon Chu Endowed Professor in **Humanics**

馮漢柱基金全人教育教授

Endowed by

Fung Hon Chu Foundation

捐資者

馮漢柱慈善基金

Appointment to be announced

04-

Ma Pak Leung Endowed Professor in Innovative Neuromedicine 馬百良創新神經藥物教授 Professor Ken Yung Kin Lam 翁建霖教授

Endowed by
Ma Pak Leung Co., Ltd
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馬百良藥廠有限公司



Raymond R. Wong Endowed Professor in Media Ethics

黄應士傳媒倫理操守教授

Professor Chan King Cheung, BBS 陳景祥教授,BBS

Endowed by

Professor Raymond R. Wong, SBS

捐資者

黄應士教授, SBS



Dr. Hung Hin Shiu Endowed Professor in Music

孔憲紹博士音樂教授

Professor Johnny M Poon 潘明倫教授

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按學術領域的英文字母序

Commemorative Chair

To honour the establishment of each Endowed Professorship, a commemorative chair crafted in the style of the Ming Dynasty is specially made. Chairs are used to symbolise authority, status and prestige. This "official's hat chair" (its shape resembles the hat worn by government officials in ancient China) with its protruding edges has a clean design and a graceful outline. Above the University's emblem engraved on the chair's back splat, a customised plaque bearing the name of the Endowed Professorship is mounted, making each commemorative chair in itself a unique artwork.



Ming-style furniture not only represents

the zenith of the classical Chinese furniture arts, but also claims a place in the history of world furnishings. Characterised by its use of fine materials, simple structure, pragmatic design, moderate proportion, minimal decorations and exquisite craftsmanship, Ming-style furniture embodies the essence of traditional Chinese culture. Such a design philosophy echoes the unadorned, practical spirit of the HKBU family, exemplifying the University's motto – Faith and Perseverance. Precision is a crucial element in the making of traditional Chinese furniture. By fitting each tenon one by one into a mortise, a complete piece of furniture is crafted without the use of a single nail or any glue. The chair is undoubtedly an artwork that combines art with science. Its meticulous production also implies our scholars' conscientiousness and prudence in teaching and research.

In recognition of our benefactors' generous support, a commemorative chair will be presented to each of them as a token of our appreciation and a remembrance of their partnership with the University.

冠名教授席紀念椅

為紀念各個冠名教授席的設立,大學特別設計了「冠名教授席紀念椅」。椅子象徵權威、身份及榮譽。紀念椅採用明式家具風格,為四出頭官帽椅(因其造型仿古代官員的帽子而得名),線條簡潔俐落,外觀雅緻優美,椅子靠背刻有大學校徽,校徽之上鑲有鐫上冠名教授席全稱的名牌,可謂獨一無二,彌足珍貴。

明式家具被譽為中國乃至世界古典家具藝術中登峰造極之作,以造型簡練、材質苗實、 舒適實用、比例均匀、渾然天成、做工精湛著稱,淋漓盡致地展現中國傳統文化精髓; 其設計理念正正與浸大人實而不華、篤信力行的作風如出一轍。明式家具製作精準講 究,活用榫卯結構接合椅子部件,不費一釘一鉸,科學與藝術兼容並蓄,絕對是匠心 獨運之作。紀念椅製作嚴謹,更寓意浸大學人的治學態度認真謹慎,一絲不苟。

大學將致送「冠名教授席紀念椅」予各冠名教授席捐資者,聊表衷心謝意,並寓意捐資 者與大學合作無間。

Deepest gratitude for your staunch support to the HKBU Endowed Professorships Scheme

衷心感謝閣下對 香港浸會大學冠名教授席計劃 的鼎力支持



HKBU Endowed Professorships

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