

HKBU · ASHWORTH GOLF DAY 2023
HKBU GOLF DAY 20TH ANNIVERSARY CHARITY CUP
香港浸會大學 · 雅獅威高爾夫球日 2023
浸大高球二十周年慈善盃

Eden Course, The Hong Kong Golf Club, Fanling
香港哥爾夫球會粉嶺會所伊甸場

1.12.2023



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冠名贊助：陳蔭川慈善捐款紀念基金

Title Sponsor: Chan Yin Chuen Memorial Charitable Foundation



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伍家廉先生

Former Head Radio 5 of RTHK
前香港電台第五台節目總監

GENERAL INFORMATION

Date	1 December 2023 (Friday)
Tee-off Time	Morning session – 7:30 a.m. Afternoon session – 12:45 p.m.
Venue	Eden Course, The Hong Kong Golf Club, Fanling
Format of Play	New New Peoria System

Team Prizes

- Group Cup – Champion, 1st Runner Up and 2nd Runner Up
- Alumni Cup – Champion, 1st Runner Up and 2nd Runner Up

Individual Prizes

- Hole-In-One on the 17th Hole
- Net Score – Champion, 1st Runner Up and 2nd Runner Up
- Best Gross
- Most Gross Birdies (A.M./ P.M.)
- Longest Drive for Men on the 4th Hole
- Longest Drive for Ladies on the 4th Hole
- Closest to the Pin on the 2nd Hole
- Closest to the Pin on the 9th Hole
- Closest to the Pin on the 15th Hole
- Closest to the Line on the 1st Hole Fairway
- Wooden Spoon based on gross
- Challenge the HKBU Golf Promotion Ambassador on the 5th Hole
- Most Gross Eagles (A.M./ P.M.)
- Most Gross Pars (A.M./ P.M.)
- Longest Drive for Men on the 16th Hole
- Longest Drive for Ladies on the 16th Hole
- Closest to the Pin on the 5th Hole
- Closest to the Pin on the 12th Hole
- Closest to the Pin on the 17th Hole
- Closest to the Line on the 18th Hole Fairway
- Challenge on the Green on the 17th Hole

Programme

6:30 a.m. Onwards	Morning Golfers - Registration at the Caddie Master and Registration Counter
7:15 a.m.	Morning Golfers - Depart from the 1st tee to the respective tee boxes
7:30 a.m.	Morning Golfers - Shotgun Start and then finish a round of 18 holes
10:00 a.m. Onwards	Afternoon Golfers - Registration at the Caddie Master and Registration Counter
11:00 a.m. - 2:00 p.m.	Brunch on the Verandah
12:00 n.n.	Group Photo Session on the green of the 1st tee
12:05 p.m.	Presentation of Donation Cheque and Souvenirs
12:15 p.m.	Ceremonial Tee-off
12:30 p.m.	Afternoon Golfers - Depart from the 1st tee to the respective tee boxes
12:45 p.m.	Afternoon Golfers - Shotgun Start and then finish a round of 18 holes
5:45 p.m. - 6:45 p.m.	Pre-dinner Cocktail
6:45 p.m. - 8:30 p.m.	Buffet Dinner followed by Prize Giving Ceremony, Silent Auction and Lucky Draws

Venue for Dinner & Prize Giving	Clubhouse Poolside Dining Room
Contact	University Advancement Office, Hong Kong Baptist University
Telephone No.	3411-7750 (Tobey) or 3411-7789 (Brenda) or 3411-7794 (Natty)
Email address	golfdays@hkbu.edu.hk
Website	http://uao.hkbu.edu.hk/golf2023/

Deadline for Returning Sponsorship Forms : 13 October 2023 (Friday)

Payment by 8 September 2023 (Friday) will enjoy Early Bird Discount.

As space is limited, please note that places will be allocated on a first-come, first-served basis.

Remarks: Sponsorships for participation will include green fees, golf cart fees (2 persons share 1 golf cart), bottled water, sandwich packs (for morning golfers only), brunch, buffet dinner and souvenirs.

活動簡介

日期	2023 年 12 月 1 日 (星期五)
發球時間	早場比賽 – 7:30 a.m. 午場比賽 – 12:45 p.m.
地點	香港哥爾夫球會粉嶺會所伊甸場
賽制	新新貝利亞比桿賽

團隊獎項

- 浸大盃隊際獎冠軍、亞軍及季軍
- 校友盃隊際獎冠軍、亞軍及季軍

個人獎項

- 一桿入洞獎 (第 17 洞)
- 個人淨桿獎冠軍、亞軍及季軍
- 最佳總桿獎
- 最多小鳥獎 (早場 / 午場)
- 男子組最遠距離獎 (第 4 洞)
- 女子組最遠距離獎 (第 4 洞)
- 最近球洞獎 (第 2 洞)
- 最近球洞獎 (第 9 洞)
- 最近球洞獎 (第 15 洞)
- 最近球道線獎 (第 1 洞)
- BB 獎 (以總桿數計)
- 挑戰浸大高球推廣大使 (第 5 洞)
- 最多老鷹獎 (早場 / 午場)
- 最多平桿獎 (早場 / 午場)
- 男子組最遠距離獎 (第 16 洞)
- 女子組最遠距離獎 (第 16 洞)
- 最近球洞獎 (第 5 洞)
- 最近球洞獎 (第 12 洞)
- 最近球洞獎 (第 17 洞)
- 最近球道線獎 (第 18 洞)
- 果嶺挑戰遊戲 (第 17 洞)

程序

6:30 a.m. 起	早場參賽者抵達球會球僮主管處及大會接待處登記
7:15 a.m.	早場參賽者由第 1 洞出發到個別開球球洞
7:30 a.m.	鳴槍聲響起後，早場參賽者開始比賽，直至完成 18 個球洞為止
10:00 a.m. 起	午場參賽者抵達球會球僮主管處及大會接待處登記
11:00 a.m. – 2:00 p.m.	所有參賽者享用早午餐
12:00 n.n.	所有參賽者於第 1 洞拍攝團體照
12:05 p.m.	捐款支票及紀念品致送儀式
12:15 p.m.	開球禮
12:30 p.m.	午場參賽者由第 1 洞出發到個別開球球洞
12:45 p.m.	鳴槍聲響起後，午場參賽者開始比賽，直至完成 18 個球洞為止
5:45 p.m. – 6:45 p.m.	餐前酒會
6:45 p.m. – 8:30 p.m.	自助晚餐、頒獎典禮、無聲拍賣及抽獎

晚宴及頒獎地點

會所池畔宴會廳

聯絡

香港浸會大學發展事務處

電話

3411-7750 (謝小姐) 或 3411-7789 (溫小姐) 或 3411-7794 (馮小姐)

電郵地址

golfday@hkbu.edu.hk

網址

http://uao.hkbu.edu.hk/golf2023/

截止報名日期：2023 年 10 月 13 日 (星期五)

2023 年 9 月 8 日 (星期五) 前報名可享早報優惠，名額有限，敬請盡早報名。

備註：參賽贊助費用包括果嶺費、球車費 (二人同車)、樽裝水、三文治 (只供給早場參賽者)、早午餐、自助晚餐及紀念品。

COURSE INFORMATION 球場資料

Eden Course, The Hong Kong Golf Club, Fanling

香港哥爾夫球會粉嶺會所伊甸場

The Hong Kong Golf Club has three 18-hole courses on the Fanling site; The Old, The New and The Eden. All three courses are long, fast and offer some of the most challenging golf you have ever experienced. The Club also has a driving range, a pro shop, teaching professionals and extensive dining facilities in addition to a swimming pool, billiard tables and a men's lounge. Caddies, clubs, carts (only available on the Eden Course) and trolleys are available for hire from the club shop. The beautiful golf course, the Eden Course, opened for playing in 1970. It is a 6,106 yard, par 70 layout. Over the years, its rather-short characteristic has been a challenge even to the best players.

香港哥爾夫球會粉嶺會所設有三個球場：舊場、新場及伊甸場。每個球場均有十八洞。粉嶺會所設有練習場、球會商店、專業教練及多個康樂設施，如室外游泳池、桌球室及酒吧等。球會商店亦提供球僮、球桿、球車（只供伊甸場使用）及手推車等租借服務。景觀怡人的伊甸場於 1970 年正式開幕，佔地 6,106 碼，標準桿數為 70，多年來對球手而言甚具挑戰性。

Score Card 球場數據



Hole 桿洞	For Men 男士		For Ladies 女士		Black Tee Box 黑色發球台
	Blue Tee Box 藍色發球台	Par 桿數	White Tee Box 白色發球台	Par 桿數	
1	440	5	424	5	468
2	132	3	121	3	149
3	358	4	341	4	370
4	406	4	387	4	428
5	126	3	111	3	148
6	463	5	439	5	493
7	491	5	460	5	551
8	272	4	261	4	288
9	172	3	164	3	192
10	384	4	370	4	436
11	370	4	359	4	381
12	173	3	165	3	188
13	394	4	382	4	410
14	340	4	317	4	363
15	181	3	145	3	200
16	474	5	444	5	493
17	125	3	109	3	138
18	387	4	374	5	410
In	2828	34	2665	35	3019
Out	2860	36	2708	36	3087
Total	5688	70	5373	71	6106

FORMAT OF PLAY & RULES 賽制及規則

1. Format of Play: Competition on the New New Peoria System (NNP)

- Randomly select 12 holes out of 18 holes before the match in front of all players (the maximum score of each Par 3, Par 4 and Par 5 hole for handicap calculation is 5, 7 and 9 respectively).
- $(\text{Sum of the player's gross scores of the 12 selected holes} \times 1.5 - 72^{**}) \times 0.8 = \text{NNP Handicap}$
** the standard course pars
- The player's gross score of the 18 holes - his/her NNP Handicap = NNP Net Score
- Should same score takes place, ties will be decided by count-back over the last 9, 6, 3 and the last holes on the card.
- The team with the lowest gross net score will be the champion.

(Please fill in the GROSS score of each hole on the team's score card and the Organising Committee will do the calculation for you.)

2. Rules

The rules of the Royal & Ancient and The Hong Kong Golf Club apply. The Tournament Director's decision is final and valid.

3. Longest drive for men / ladies – Holes 4 and 16 (must be on the fairway to be counted)

If any member of your team hits past the existing placard position, please pull the placard out, place it at the new position and write down the player's name on the placard.

Note: There will be 1 placard for men and 1 placard for ladies on each hole.

4. Closest to the pin – Holes 2, 5, 9, 12, 15 and 17 (must be on the green to be counted)

Each player can only win one "Closest to the Pin" prize. If any ball hit by a player is closer than the one recorded, please fill in the player's name and the distance in centimeters from the pin by using the measuring tape.

Note: There will be 1 placard with a ball pen and a measuring tape on each hole.

5. Closest to the line – Holes 1 and 18

If any ball hit by a player is closer to the line than the existing placard position on the fairway, please pull the placard out, place it at the new position and write down the player's name on the placard.

Note: There will be 1 placard on each hole and in cases where 2 balls are of the same distance from the line, the ball furthest from the tee wins.

1. 賽制：新新貝利亞比桿賽

- 球賽開始前先於所有球員面前以抽籤形式從 18 洞抽出其中 12 個洞，將之桿數相加（採用「2、3、4 制」計算超桿數目，3 標準桿洞最高計 5 桿，4 標準桿洞計 7 桿，5 標準桿洞計 9 桿）。
- $(\text{所選 12 洞桿數總和} \times 1.5 - 72^{**}) \times 0.8 = \text{球員當日個人差點}$
** 18 洞標準桿數
- 18 洞總桿數 - 當日個人差點 = 淨桿
- 若出現同分的情況，便需以計算最後九個洞的總桿數作比較；若分數仍然相同，則計算最後六個、三個、及至最後一個洞的總桿數作最後判決。
- 全隊淨桿數總和之分數最低的隊伍為優勝隊伍。
(球員只需於其隊伍計分卡上填上各洞所得的總桿數，大會將計算每個球員的成績。)

2. 比賽規則

大會將沿用 R & A (Royal and Ancient) 英國高爾夫球協會以及香港哥爾夫球會的規則為比賽規則，球賽總監持有最終的議決權。

3. 男 / 女子最遠距離 — 第 4 及 16 洞 (所發之球必須落在平坦球道上才計算在內)

若球員所擊之球超越當時紀錄牌的位置，請將紀錄牌從原位拔出並放於新位置上，然後在紀錄牌上寫上球員的名字。

註：每洞各設有男子專用紀錄牌及女子專用紀錄牌各一塊。

4. 最近球洞 — 第 2、5、9、12、15 及 17 洞 (所發之球必須落在草地上才計算在內)

每位球員只能贏取「最近球洞獎」一次。如球員的任何發球停在比記錄上更近球洞的位置時，請用量尺量度球員的球與球洞之間的距離，然後寫上距離（以厘米 cm 計算）及球員的名字。

註：每洞設有一塊紀錄牌、原子筆及量尺供球員使用。

5. 最近球道線 — 第 1 及 18 洞

如球員的任何發球停在比當時紀錄牌更近球道線的位置時，請將紀錄牌從原位拔出並放於新位置上，然後在紀錄牌上寫上球員的名字。

註：每洞設有一塊紀錄牌，當兩人所發的球與球道線之距離相等時，距離球座較遠的球員為優勝者。

SPONSORSHIP DETAILS

Sponsorship Type #	Early Bird Discount for morning tees (7:30 a.m.)	Early Bird Discount for afternoon tees (12:45 p.m.)	Discount for morning tees (7:30 a.m.)	Full Price for afternoon tees (12:45 p.m.)	Registration (4 players per team)
	(Payment by 8 Sep 2023)		(Payment by 13 Oct 2023)		
Honorary Sponsor	HK\$ 183,000	HK\$ 188,500	HK\$ 188,500	HK\$ 199,800	5 teams
Blue Diamond Sponsor	HK\$ 149,000	HK\$ 158,000	HK\$ 154,600	HK\$ 167,000	4 teams
Diamond Sponsor	HK\$ 112,300	HK\$ 119,300	HK\$ 118,500	HK\$ 125,700	3 teams
Platinum Sponsor	HK\$ 75,200	HK\$ 79,520	HK\$ 79,400	HK\$ 84,100	2 teams
Gold Sponsor	HK\$ 37,400	HK\$ 39,980	HK\$ 39,980	HK\$ 42,300	1 team
Silver Sponsor	HK\$ 31,000	HK\$ 32,800	HK\$ 33,000	HK\$ 35,000	1 team (with a minimum of 3 HKBU alumni per team)
Titanium Sponsor		HK\$ 7,600	HK\$ 7,600	HK\$ 8,300	1 participant [^]
Bronze Sponsor				HK\$ 830 (Student Rate)	1 HKBU full-time student participant [^]
Venue Sponsor				HK\$ 206,000	2 teams
Golf Cart Sponsor				HK\$ 90,800	1 team
Dinner Sponsor				HK\$ 90,800	-
Brunch Sponsor				HK\$ 70,080	-
Prize Naming Sponsor (naming on 1 individual prize)				HK\$ 68,000	1 team
Photography & Video Shooting Sponsor				HK\$ 34,000	-
Beverage Sponsor				HK\$ 25,800	-
Advertising Board Sponsor				HK\$ 18,600 per side	-
Golf Cap Sponsor				HK\$ 16,500	-
Event Backdrop Sponsor				HK\$ 13,500	-
Hole-in-one Prize Insurance Sponsor				HK\$ 11,000	-
Newspaper Supplement Sponsor					-
(A) Hong Kong Economic Times <u>and</u> Sing Tao Daily			Name & Logo: HK\$ 5,500 Name Only: HK\$ 3,100		-
(B) Hong Kong Economic Times <u>or</u> Sing Tao Daily			Name & Logo: HK\$ 3,000 Name Only: HK\$ 2,000		-
Lucky Draw or Table Prize Sponsor			Prizes of total value of HK\$ 3,000 or more are welcome		-
Cash Sponsor			Any amounts are welcome		-

Golfers will be required to make up the balance if they decide to change from the morning session to the afternoon session after the enrolment fees are paid. There will not be any refunds for golfers switching from the afternoon session to the morning session.

[^] Teams for individual players will be formed by the Organising Committee.

- Sponsorships for participation will include green fees, golf cart fees (2 persons share 1 golf cart), bottled water, sandwich packs (for morning golfers only), brunch, buffet dinner and souvenirs.
- Official receipts for donation / sponsorship of HK\$100 or above will be issued for tax deduction purpose.

贊助詳情

贊助類別 #	早報優惠予 早場參賽者 (7:30 a.m. 開球)	早報優惠予 午場參賽者 (12:45 p.m. 開球)	折扣優惠予 早場參賽者 (7:30 a.m. 開球)	正價予 午場參賽者 (12:45 p.m. 開球)	參賽隊伍之數目 (4人一隊)
	2023年9月8日前付款		2023年10月13日前付款		
榮譽贊助	HK\$ 183,000	HK\$ 188,500	HK\$ 188,500	HK\$ 199,800	5 隊
藍鑽石贊助	HK\$ 149,000	HK\$ 158,000	HK\$ 154,600	HK\$ 167,000	4 隊
鑽石贊助	HK\$ 112,300	HK\$ 119,300	HK\$ 118,500	HK\$ 125,700	3 隊
白金贊助	HK\$ 75,200	HK\$ 79,520	HK\$ 79,400	HK\$ 84,100	2 隊
金贊助	HK\$ 37,400	HK\$ 39,980	HK\$ 39,980	HK\$ 42,300	1 隊
銀贊助	HK\$ 31,000	HK\$ 32,800	HK\$ 33,000	HK\$ 35,000	1 隊 (只供浸大校友組隊，每隊須有至少3位校友參賽)
鈦贊助		HK\$ 7,600	HK\$ 7,600	HK\$ 8,300	1 人 [^]
銅贊助				HK\$ 830 (學生優惠價)	1 名浸大全日制學生 [^]
場地贊助				HK\$ 206,000	2 隊
高爾夫球車贊助				HK\$ 90,800	1 隊
晚餐贊助				HK\$ 90,800	-
早午餐贊助				HK\$ 70,080	-
獎項命名贊助 (可命名一項個人獎項)				HK\$ 68,000	1 隊
攝影及錄影贊助				HK\$ 34,000	-
飲品贊助				HK\$ 25,800	-
廣告板贊助				每面 HK\$ 18,600	-
高爾夫球帽贊助				HK\$ 16,500	-
活動背板贊助				HK\$ 13,500	-
一桿入洞獎保險贊助				HK\$ 11,000	-
報章特輯贊助					-
(A) 香港經濟日報及星島日報			刊登名字及商標：HK\$ 5,500 只刊登名字：HK\$ 3,100		-
(B) 香港經濟日報或星島日報			刊登名字及商標：HK\$ 3,000 只刊登名字：HK\$ 2,000		-
幸運抽獎或檯獎贊助			獎品總值 HK\$ 3,000 或以上皆無任歡迎		-
現金贊助			任何金額皆無任歡迎		-

參賽者於付款後，如向大會要求由參加早場改為午場，必須補回相關差額。相反，若由午場改為早場，差額將不獲退回。

[^] 籌備委員會將為個人參賽者安排隊伍。

- 參賽贊助費用包括果嶺費、球車費(二人同車)、樽裝水、三文治(只供給早場參賽者)、早午餐、自助晚餐及紀念品。
- 港幣一百元或以上的捐款 / 贊助費可憑正式收據申請扣減稅項。

ACKNOWLEDGEMENT FOR SPONSORSHIP

Sponsorship Type	Recognition of the sponsor's name and logo		Sponsor will be invited to the dinner and to present prize(s) to winners
	in publicity materials for the event *	on one side of an advertising board [^] / easy pull rack ^{**}	
Honorary Sponsor	√	√ [^]	√
Blue Diamond Sponsor	√	-	√
Diamond Sponsor	√	-	-
Platinum Sponsor	√	-	-
Gold Sponsor	√	-	-
Silver Sponsor	√	-	-
Titanium Sponsor	√	-	-
Bronze Sponsor	√	-	-
Venue Sponsor	√	√ [^]	√
Golf Cart Sponsor	√ [#]	-	-
Dinner Sponsor	√	√ ^{**} (at dinner venue)	√
Brunch Sponsor	√	√ ^{**} (at brunch venue)	-
Prize Naming Sponsor	√	√ [^]	√
Photography & Video Shooting Sponsor	√	-	-
Beverage Sponsor	√	-	-
Advertising Board Sponsor	√	√ [^]	-
Golf Cap Sponsor	√	-	-
Event Backdrop Sponsor	√	-	-
Hole-in-one Insurance Sponsor	√	-	-
Newspaper Supplement Sponsor	√	-	-
Lucky Draw or Table Prize Sponsor	√	-	-
Cash Sponsor	√	-	-

* **Publicity materials for the event include:**

- Newspaper supplements in Hong Kong Economic Times and Sing Tao Daily
(Acknowledgement for Newspaper Supplement Sponsors depends on the sponsorship type)
- HKBU website, HKBU Foundation website and Golf Day 2023 website
- HKBU Press Release
- HKBU's iCandy, a video dissemination platform across campus
- eNews with circulation of near 173,000 will be disseminated throughout the University community of staff, students, alumni and HKBU Foundation members, etc.
- Social media platforms including the University's Facebook page, HKBU Foundation's Facebook page and WeChat official account, and the University Advancement Office's Weibo, which are followed by over 88,000 persons

To acknowledge the generosity of the Golf Cart Sponsor, an advertising sticker [size: 62 cm (W) x 20 cm (H)] with the sponsor's name and company logo will be placed on the windshield of each golf cart.

[^] Recognition of the sponsor's name and company logo will be placed on an advertising board [size of each side: 6 ft. (W) x 3 ft. (H)] on a tee at Eden Course of The Hong Kong Golf Club, Fanling.

^{**} To acknowledge the generosity of the Brunch and Dinner Sponsors, an easy pull rack [size: 80 cm (W) x 180 cm (H)] with the sponsor's name and company logo will be placed at the respective venue.

鳴謝方式

鳴謝方式 贊助類別	贊助者名稱及商標將顯示於		贊助者將獲大會邀請 於晚宴上頒發相關獎項
	活動宣傳品 [*]	廣告板其中一面 [^] / 易拉架一幅 ^{**}	
榮譽贊助	√	√ [^]	√
藍鑽石贊助	√	-	√
鑽石贊助	√	-	-
白金贊助	√	-	-
金贊助	√	-	-
銀贊助	√	-	-
鈦贊助	√	-	-
銅贊助	√	-	-
場地贊助	√	√ [^]	√
高爾夫球車贊助	√ [#]	-	-
晚餐贊助	√	√ ^{**} (於晚宴場地)	√
早午餐贊助	√	√ ^{**} (於早午餐場地)	-
獎項命名贊助	√	√ [^]	√
攝影及錄影贊助	√	-	-
飲品贊助	√	-	-
廣告板贊助	√	√ [^]	-
高爾夫球帽贊助	√	-	-
活動背板贊助	√	-	-
一桿入洞獎保險贊助	√	-	-
報章特輯贊助	√	-	-
幸運抽獎或檯獎贊助	√	-	-
現金贊助	√	-	-

^{*} 活動宣傳品包括：

1. 香港經濟日報及星島日報之報章特輯
(鳴謝報章特輯贊助者的方式須視乎其選擇之贊助形式而定)
2. 大學網頁、香港浸會大學基金網頁及 2023 高爾夫球日活動網頁
3. 大學新聞稿
4. 大學 iCandy 影片播放平台
5. 有關活動最新消息的電子報道，將發送近至十七萬三千名大學教職員、學生、校友和香港浸會大學基金成員等
6. 大學社交平台包括面書專頁、香港浸會大學基金的面書專頁和微信公眾號，以及發展事務處的微博，共有逾八萬八千人追蹤

[#] 為鳴謝高爾夫球車之贊助者，一張印有贊助者名稱及商標的貼紙 [面積為 62 厘米(闊) x 20 厘米(高)] 將張貼在每一架高爾夫球車的擋風玻璃上。

[^] 贊助者名稱及商標將顯示於香港哥爾夫球會粉嶺會所伊甸場其中一個球洞之廣告板 [每面面積為 6 呎(闊) x 3 呎(高)]。

^{**} 為鳴謝早午餐及晚餐之贊助者，一幅印有贊助者名稱及商標的易拉架 [面積為 80 厘米(闊) x 180 厘米(高)] 將設於相關場地。

GETTING TO THE HONG KONG GOLF CLUB, FANLING

香港哥爾夫球會粉嶺會所伊甸場交通示意圖



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