香港浸會大學
HONG KONG BAPTIST UNIVERSITY

Hong Kong Baptist University Foundation
香港浸會大學基金

HKBU 70th Anniversary Celebration: Powering Our Strategic Future

Introduction

As Hong Kong Baptist University (HKBU) marks its 70th anniversary celebration in 2026, we cordially invite you to partner with us in this new chapter. Your generous support will play a vital role in driving our strategic vision forward, bolstering HKBU's capacity to nurture future-ready leaders, push the boundaries of knowledge, and create meaningful impact for the world. Together, let us shape the future of HKBU and empower generations to come.

Latest Strategic Developments at HKBU

1 | Medical Innovation and Translation

Leveraging its strengths in Chinese medicine (CM) education, clinical practice and biomedical sciences, HKBU has established the **Frontier Translational Medical Research Institute**, bringing together a top-notch team that comprises Professor Sir Michael Houghton, 2020 Nobel Laureate in Physiology or Medicine, drug development expert Dr. Robert J. Spiegel and Professor Choo Quilim. The Institute focuses on innovation and technology translation in medical devices, diagnostics, vaccines, integrative medicine, CM, and other biomedical sciences, with the goal of catalysing medical discoveries and advancing their commercialisation and industrialisation.

2 | Chinese Medicine Research and Collaboration

As the pioneer of CM higher education in Hong Kong, HKBU is committed to cultivating outstanding practitioners, facilitating international academic exchange, and fostering groundbreaking clinical research that bridges Chinese and Western medicine. Through collaboration with The Chinese Medicine Hospital of Hong Kong, HKBU will work with the HKSAR Government, industry partners, and academia to advance missions in clinical services, training and education, research, collaboration, and health value creation. This partnership is set to accelerate the standardisation and internationalisation of CM. Furthermore, HKBU is keen to deepen collaboration with Hong Kong's three medical schools to jointly establish the city as a **global nexus for integrated Chinese-Western medicine research and development**.

HKBU's CM experts are actively expanding **research in geriatric medicine** and have achieved remarkable strides in the prevention and treatment of conditions such as Alzheimer's and Parkinson's disease. This includes the development of novel Chinese medicines and the securing of patents, providing innovative solutions to address the health challenges posed by global population ageing.

3 | Sports Science, Athletes' Development and Sports Industry

HKBU champions sports development through a multifaceted approach. In talent cultivation, the University has partnered with the AALCO Hong Kong Regional Arbitration Centre to launch **Hong Kong's first sports mediation training programme**, while its Athletes Admission Scheme offers flexible study arrangements, attracting exceptional athletes like Cheung Ka Long, SBS, two-time Olympic gold medallist in the men's individual foil. These efforts are further strengthened by a recent strategic partnership with the Sports Federation & Olympic Committee of Hong Kong, China, which enhances talent development and promotes knowledge exchange between academia and the sports sector.

At the core of HKBU's sports science excellence is its new flagship **Centre for Exercise Science and Medicine** (CESM). As the city's first Collaborating Centre of Sports Medicine recognised by the International Federation of Sports Medicine, CESM boasts cutting-edge laboratories for translational research. It is dedicated to addressing critical challenges in elite sports, preventive health, exercise-based therapeutics and the sports business.

Looking ahead, HKBU plans to establish a specialised policy think tank to provide independent, evidence-based, forward-looking research analysis and policy consultancy in support of the coordinated development of the sports industry and its governance across the Greater Bay Area and the Chinese mainland.

4 | Transdisciplinary Education and Research

HKBU's transdisciplinary undergraduate programmes integrate science, technology and the humanities to develop innovative thinkers for diverse industries. These programmes provide students with a broad academic foundation and essential skills for the workplace of tomorrow.

In research, HKBU has established the **Life Science Imaging Centre**, which boasts advanced brain imaging facilities to promote transdisciplinary research on neuroscience and health.

5 | Art-Tech Initiatives

With a robust foundation in both arts and sciences, HKBU embraces novel technologies to redefine artistic and cultural experiences. The innovative, state-of-the-art **Jockey Club Campus of Creativity** offers a dynamic co-creation space where creativity and technology converge, solidifying Hong Kong's position as a global arts and cultural hub.

Related initiatives include: (1) **CHRYSALIS - HKBU Art Tech Incubation Hub**, designed to foster technology translation, collaborations and entrepreneurship in art-tech; and (2) the **Visualization Research Centre**, which builds unique visualisation systems combined with powerful sonic architectures for applications in expanded cinema, virtual museums, tangible and intangible cultural heritage, big data archives and multimedia performance.

Invest in the future of HKBU

Every donation, regardless of its size, makes a significant difference. Your gift will lay a solid foundation for the University to scale new heights of achievement, ensuring it remains a cradle of knowledge and innovation for years to come.

To contribute to HKBU's strategic development, please scan the QR code on the right to make an online donation or contact the HKBU Foundation Secretariat.

Thank you for your support!

Foundation Secretariat

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